



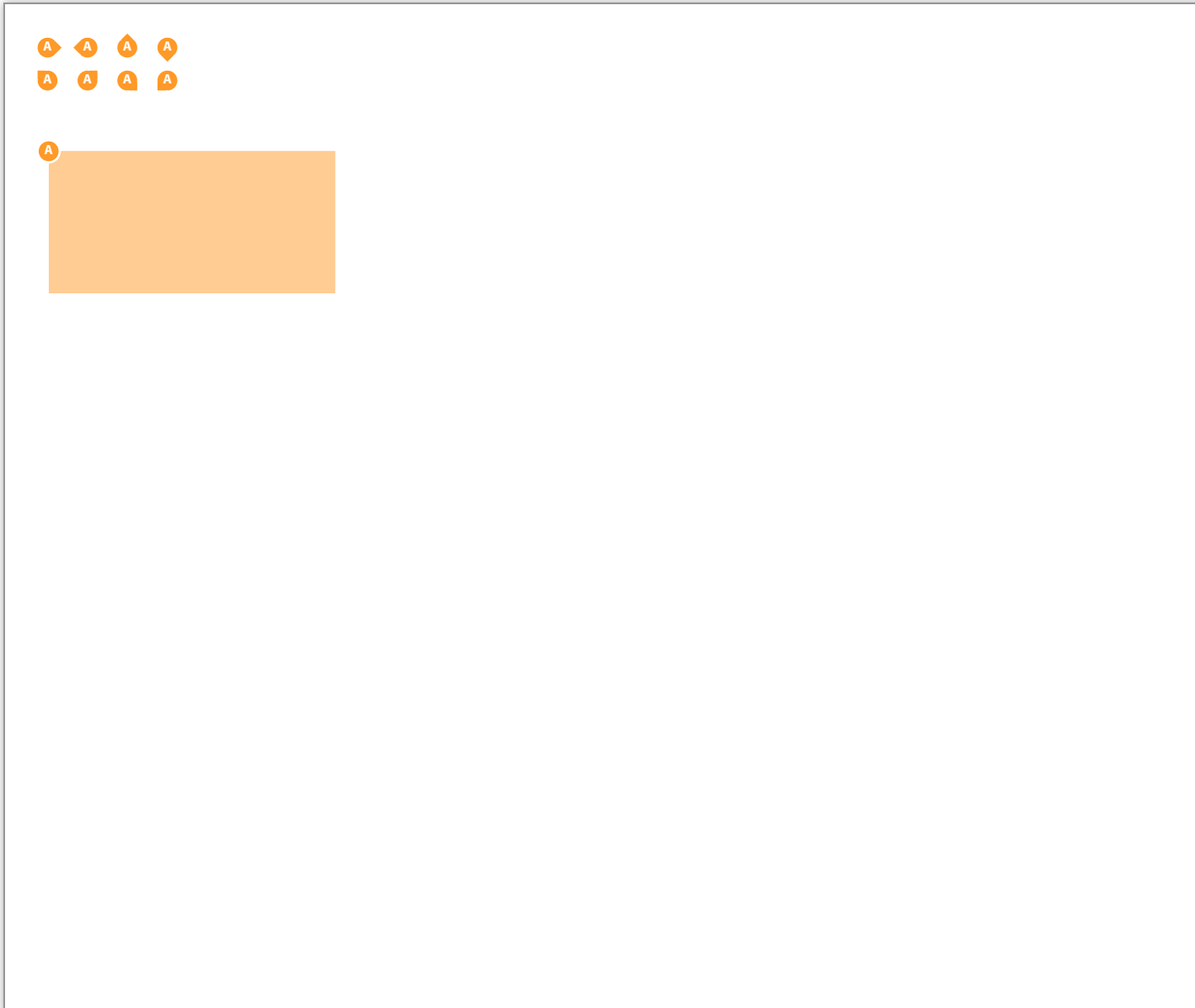
Site Competitive Analysis

Version 1
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Created by Nathan Curtis

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Example



Site

[Site / Company Name]
 http://[url]

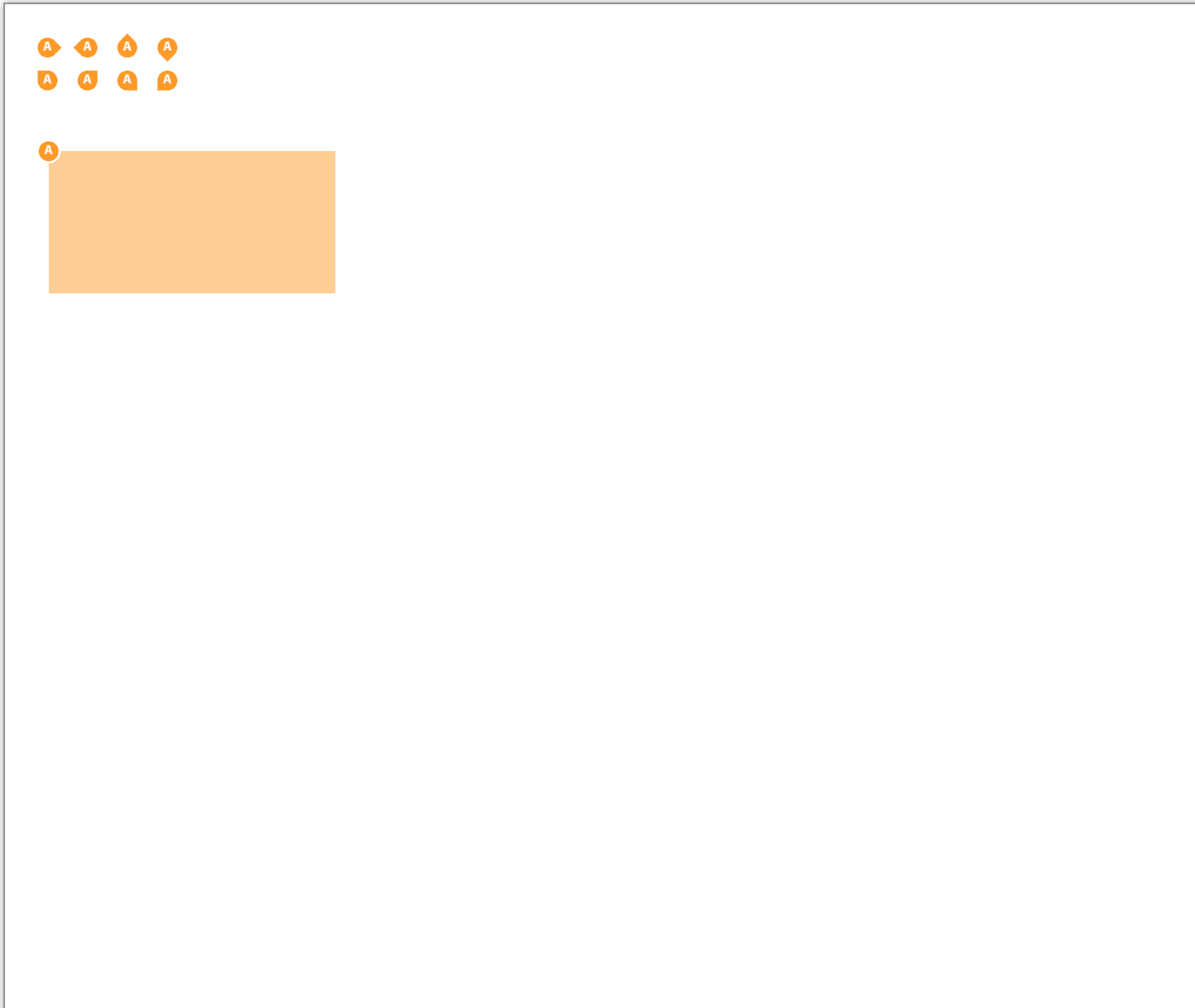
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Example 2



Site

[Site / Company Name]
 http://[url]

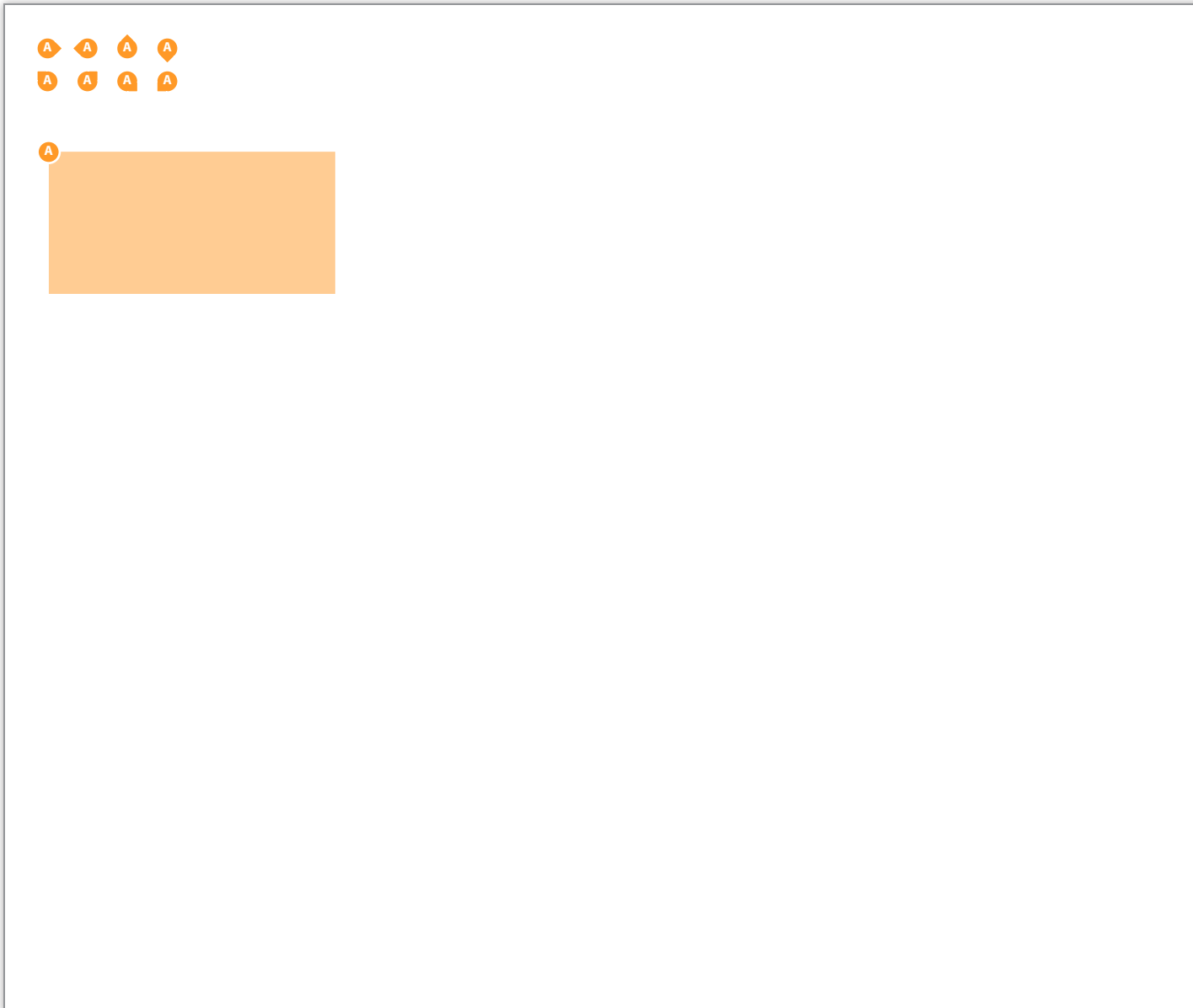
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Example 3



Site

[Site / Company Name]
http://[url]

Description

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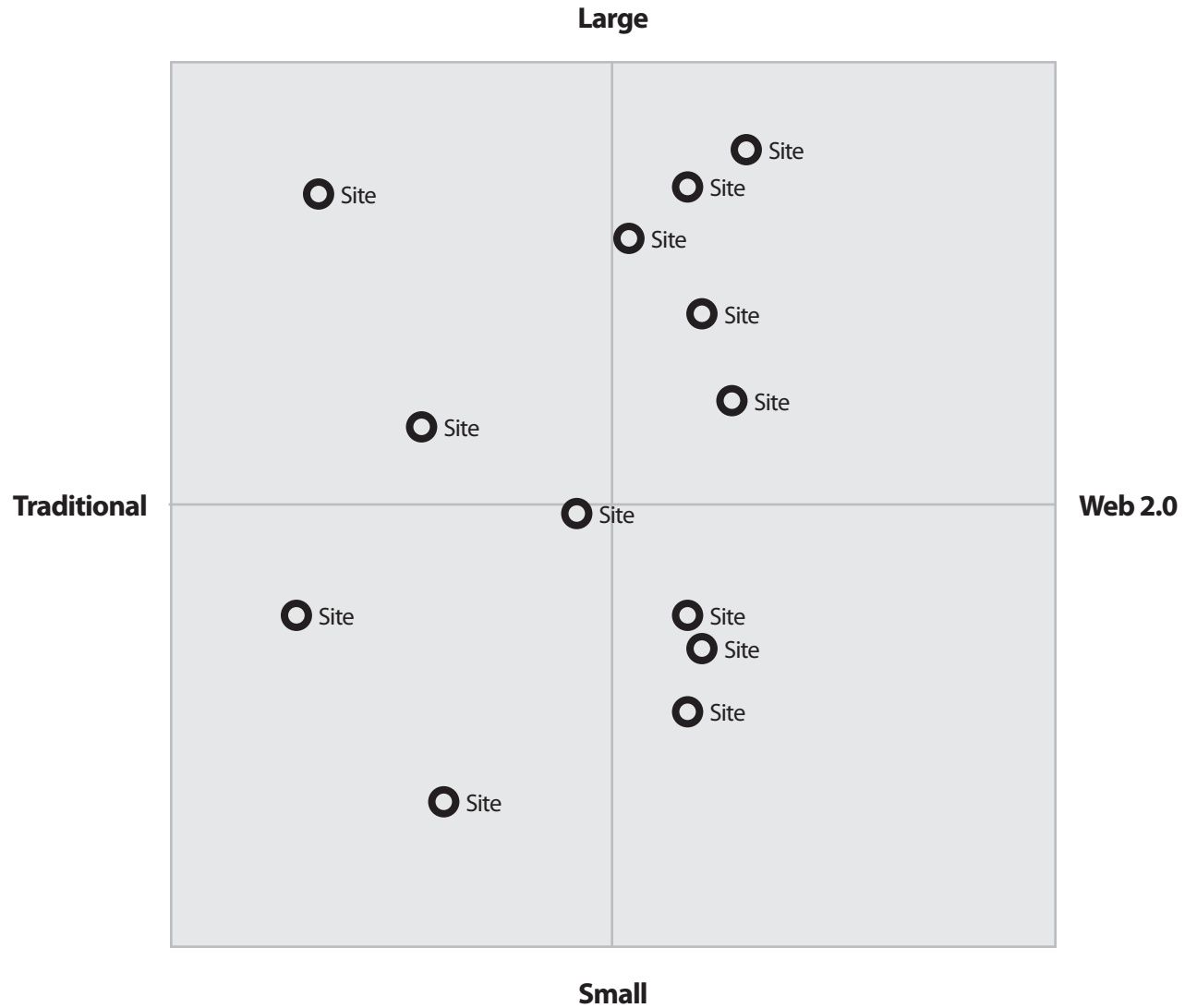
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Competitive Landscape

Description

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Criteria by Site

Description

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Criteria	[Site Name]	[Site Name]	[Site Name]	[Site Name]
[Criteria]	★★★★	★★★	★★	★★★
[Criteria]	★★★	★★★	★	★★★
[Criteria]	★★	★★	★	★★★★★
[Criteria]	★★★★★	★★★★★	★★★★★	★★
[Criteria]	★★★★★	★★★★★	★★	★

Findings

Category	Conclusion	Implications
[Category]	[Conclusion]	<ul style="list-style-type: none"> [Implications Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi commodo, ipsum sed pharetra gravida, orci magna rhoncus neque, id vulvar odio lorem non turpis. Nullam sit amet enim.] retra gravida, orci magna rhoncus neque, id vulvar odio lorem non turpis. Nullam sit amet enim.]
	[Conclusion]	<ul style="list-style-type: none"> [Implications Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi commodo, ipsum sed pharetra gravida, orci magna rhoncus neque, id vulvar odio lorem non turpis. Nullam sit amet enim.]
[Category]	[Conclusion]	<ul style="list-style-type: none"> [Implications Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi commodo, ipsum sed pharetra gravida, orci magna rhoncus neque, id vulvar odio lorem non turpis. Nullam sit amet enim.] pharetra gravida, orci magna rhoncus neque, id vulvar odio lorem non turpis. Nullam sit amet enim.]
	[Conclusion]	<ul style="list-style-type: none"> [Implications Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi commodo, ipsum sed pharetra gravida, orci magna rhoncus neque, id vulvar odio lorem non turpis. Nullam sit amet enim.]
[Category]	[Conclusion]	<ul style="list-style-type: none"> [Implications Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi commodo, ipsum sed pharetra gravida, orci magna rhoncus neque, id vulvar odio lorem non turpis. Nullam sit amet enim.]

Recommendations

Recommendation

Details

[Recommendation]

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[Recommendation]

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[Recommendation]

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