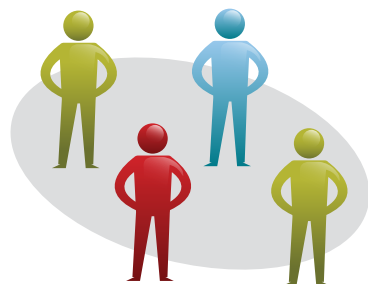


# Design Studio

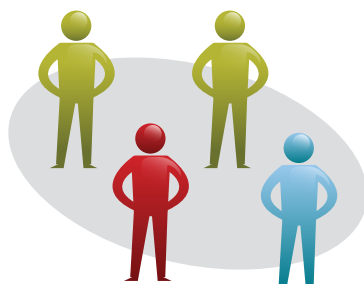
# Design Studio Teams

The design studio is structured so that teams can work together to help improve each others designs as well as collaborate to a better, collaborative solution. Ideally, the design studio is run with multiple, multi-disciplinary teams working together throughout the day.



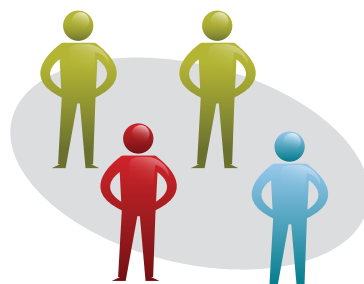
## Team #1

- [Name] (Designer)
- [Name] (Developer)
- [Name] (Business)
- [Name] (Other)



## Team #2

- [Name] (Designer)
- [Name] (Developer)
- [Name] (Business)
- [Name] (Other)



## Team #3

- [Name] (Designer)
- [Name] (Developer)
- [Name] (Business)
- [Name] (Other)



## Team #4

- [Name] (Designer)
- [Name] (Developer)
- [Name] (Business)
- [Name] (Other)



Business



Design



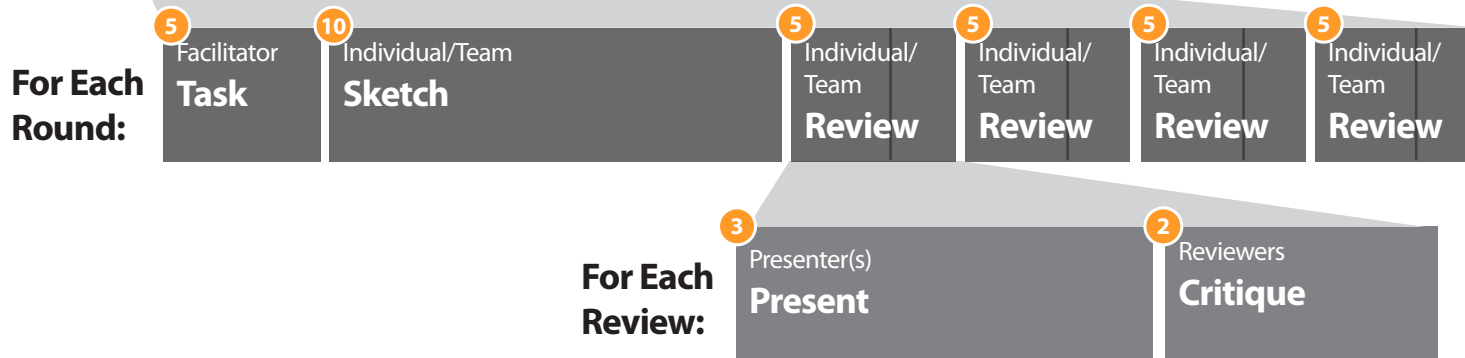
Engineering

# Design Studio Plan

A design studio is made up of a scenarios each explored across multiple sketching “rounds,” bookended by an introduction and wrap-up by the facilitator.

## Standard Design Studio (Full Day)

8am	9am	10am	11am	12noon	1pm	2pm	3pm	4pm					
About the Workshop	Scenario 1: Individual-to-Team	Scenario 1: Individual-to-Team	Scenario 1: Team-to-Team	BREAK	Scenario 2: Individual-to-Team	Scenario 2: Individual-to-Team	LUNCH	Scenario 2: Team-to-All Teams	Scenario 3: Individual-to-Team	BREAK	Scenario 3: Individual-to-Team	Scenario 3: Team-to-All Teams	WRAP UP



# Design Studio Scenario Sheet

[One line description of the task]

## Assumptions

[Assumption, like "You are logged in."]

[Assumption, like "You already have an account."]

## Trigger

- [Interaction that leads to but is not included in the scenario]
- [Interaction that leads to but is not included in the scenario]

## End

- [Interaction that concludes or follows in the scenario]

## Objectives

- [Brief statement to summarize design objective]
- [Brief statement to summarize design objective]
- [Brief statement to summarize design objective]
- [Brief statement to summarize design objective]
- [Brief statement to summarize design objective]

## Design Requirements

- [High-level design requirement specific to **bolded idea/feature** that is essential to the scenario]
- [High-level design requirement specific to **bolded idea/feature** that is essential to the scenario]
- [High-level design requirement specific to **bolded idea/feature** that is essential to the scenario]

### Optional Requirements (if you have time)

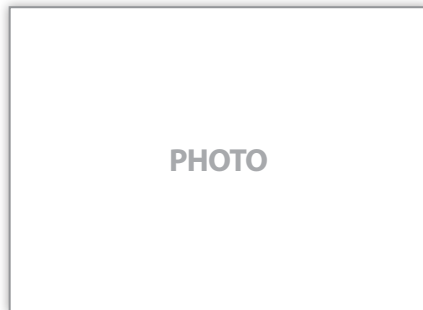
- [Other requirement for a **specific, bolded idea/feature** that participant can flavor their sketched concept with]
- [Other requirement for a **specific, bolded idea/feature** that participant can flavor their sketched concept with]
- [Other requirement for a **specific, bolded idea/feature** that participant can flavor their sketched concept with]
- [Other requirement for a **specific, bolded idea/feature** that participant can flavor their sketched concept with]
- [Other requirement for a **specific, bolded idea/feature** that participant can flavor their sketched concept with]
- [Other requirement for a **specific, bolded idea/feature** that participant can flavor their sketched concept with]

### What NOT To Do

- Do not [do something that you think participants might drift towards because they are stuck in a box, like sketch out what they already have]
- Do not [do something that you think participants might drift towards because they are stuck in a box, like sketch out what they already have]
- Do not [do something that you think participants might drift towards because they are stuck in a box, like sketch out what they already have]

# Design Studio Target Profiles/Personas

For this scenario, each team will target a type of user profile against which to assess design decisions.



PHOTO

## Team 1: "The Mega-Admin"

[Big idea that summarizes the background or posture of this profile, that'll resonate with participants]

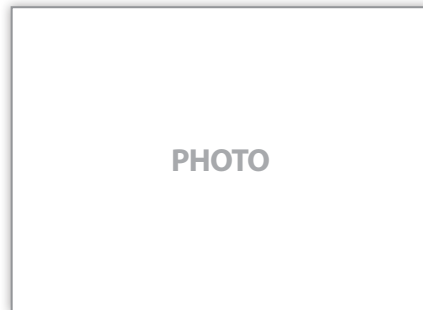
[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]



PHOTO

## Team 2: "The Pro"

[Big idea that summarizes the background or posture of this profile, that'll resonate with participants]

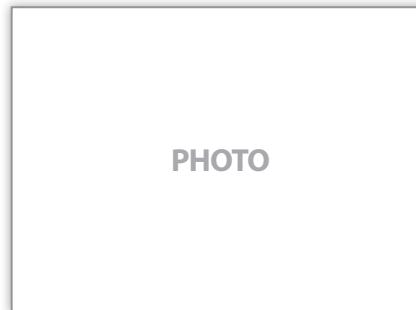
[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]



PHOTO

## Team 3: "The Novice"

[Big idea that summarizes the background or posture of this profile, that'll resonate with participants]

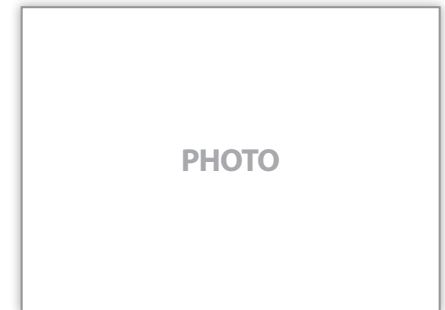
[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]



PHOTO

## Team 4: "The Fool"

[Big idea that summarizes the background or posture of this profile, that'll resonate with participants]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

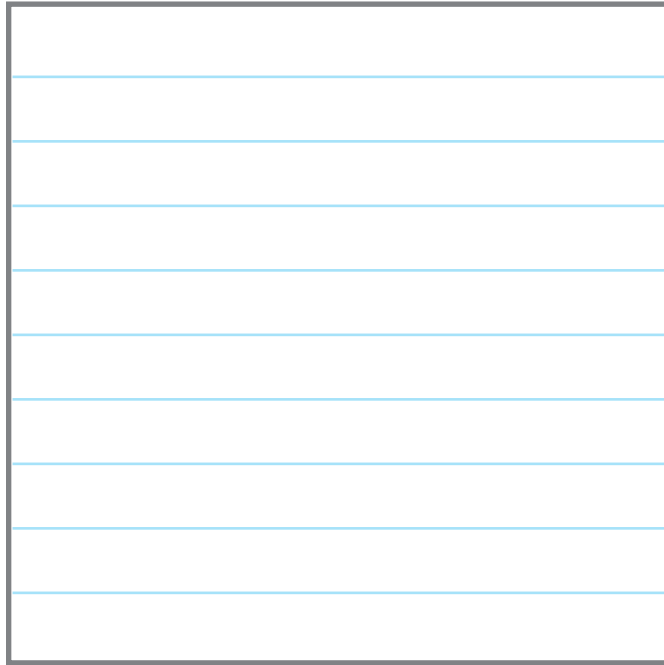
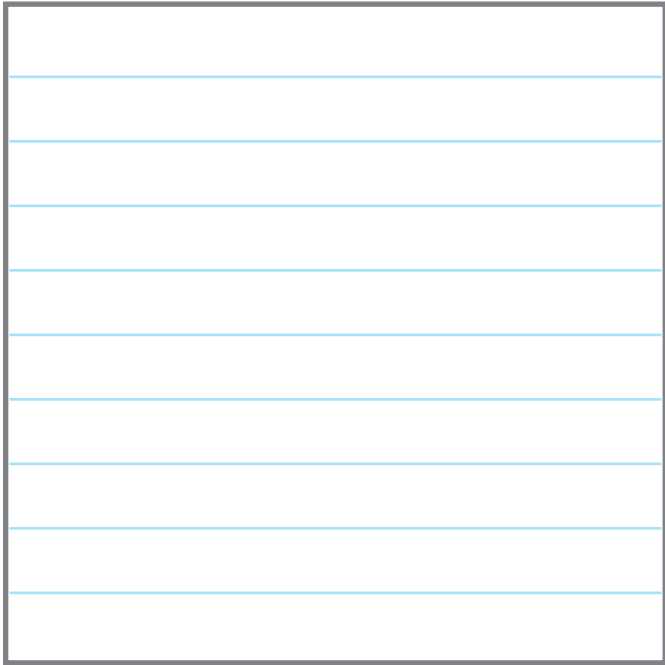
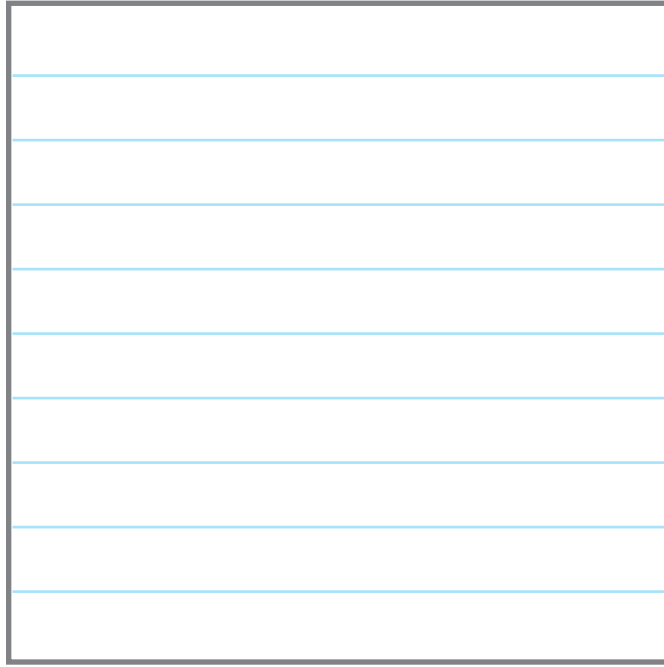
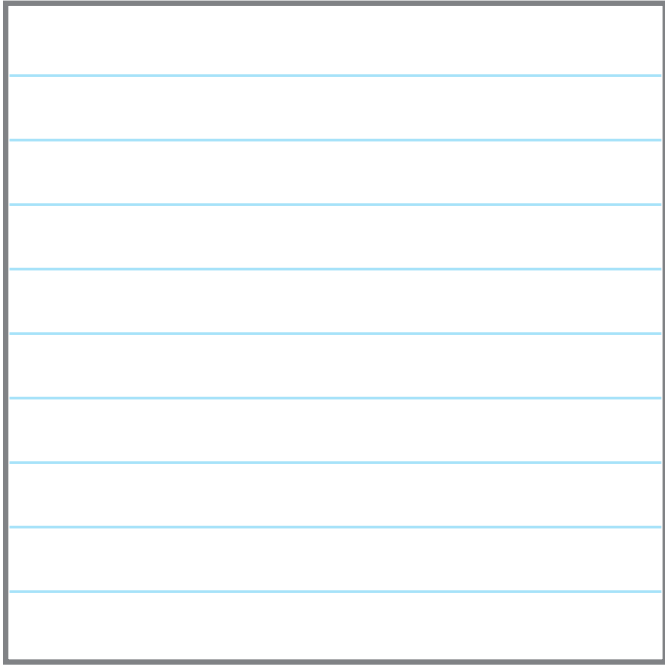
[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

[Supporting ideas to reinforce just who this profile is and what is relevant for the scenario]

# 2x2 Sketch Grid (Use [None] Master)



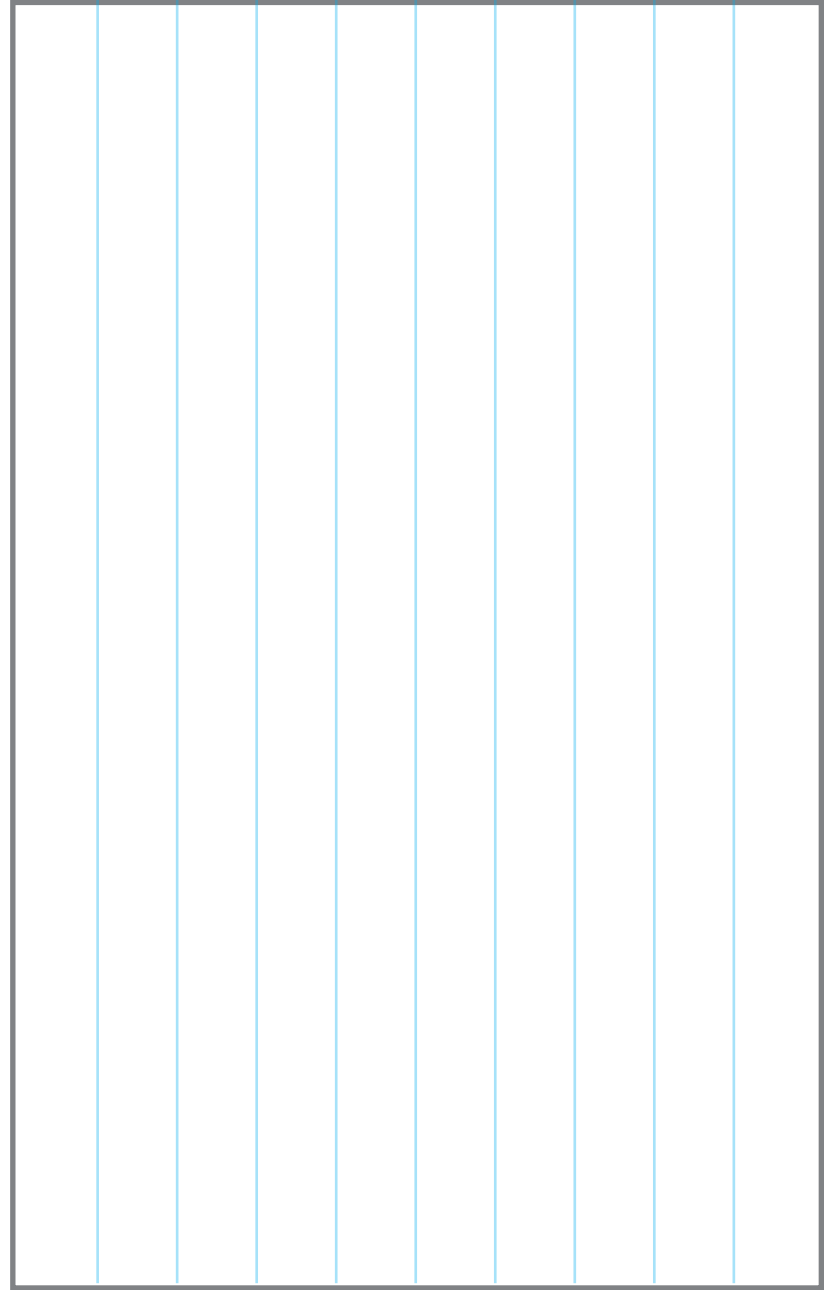
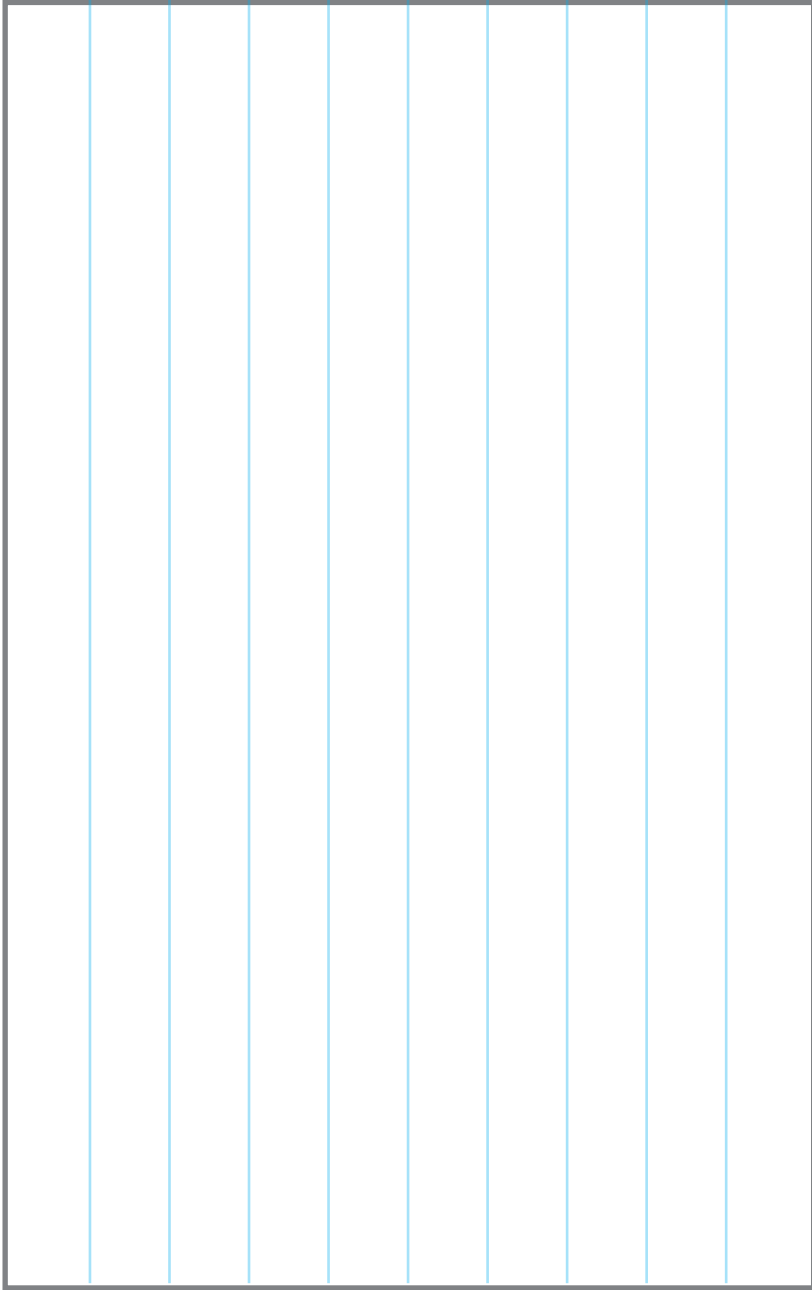
Round

Scenario

Author

Team

# 1x2 Sketch Grid (Use [None] Master)



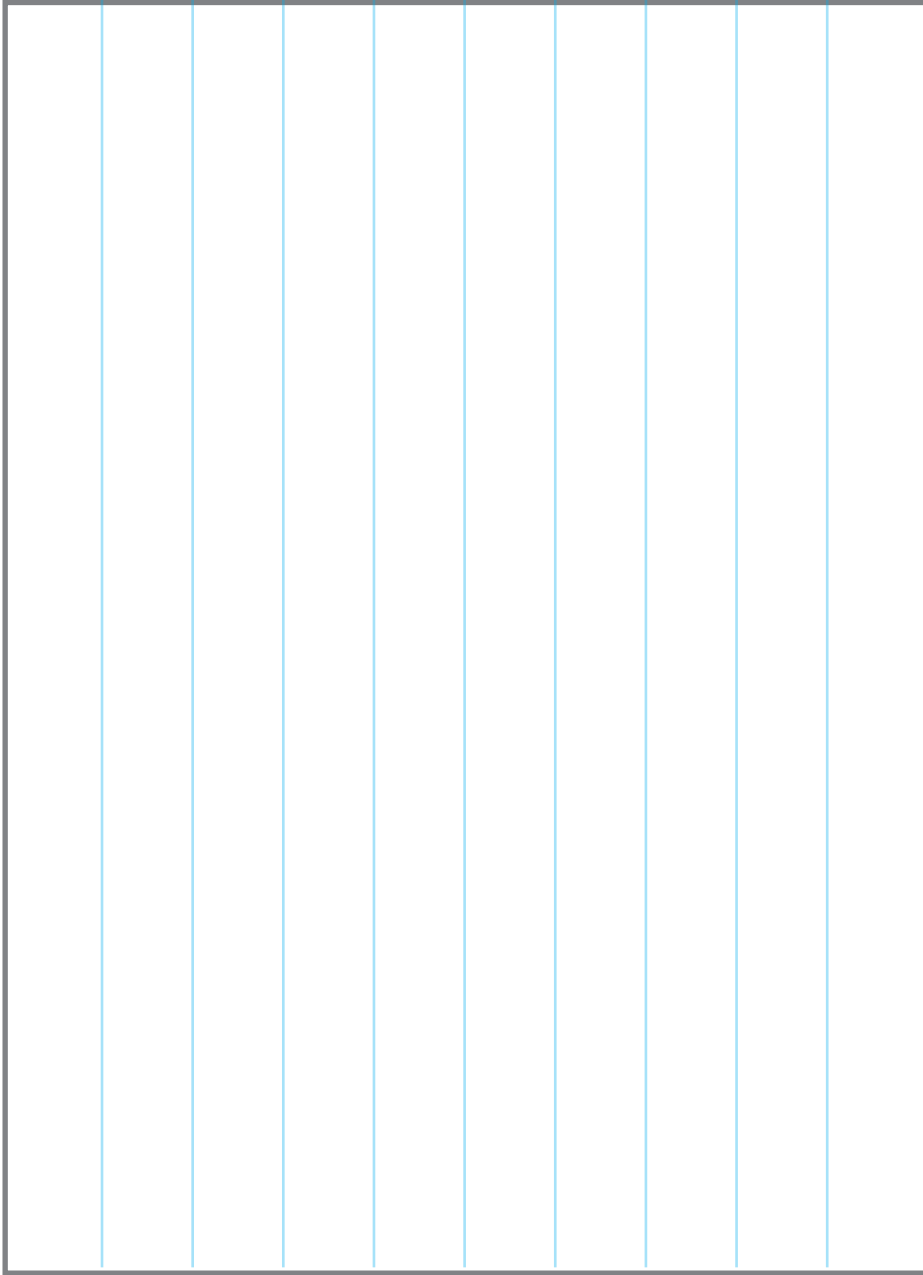
Team

Author

Scenario

Round

# Sketch Grid (Use [None] Master)



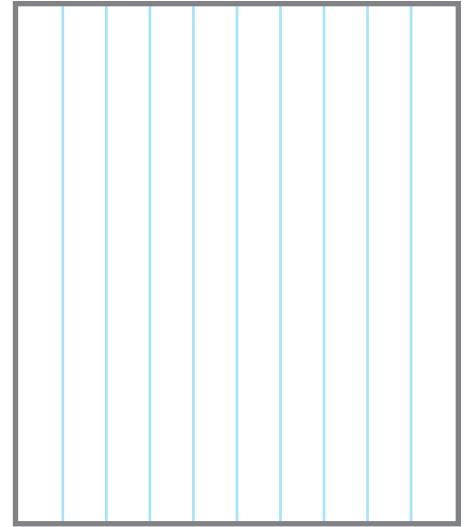
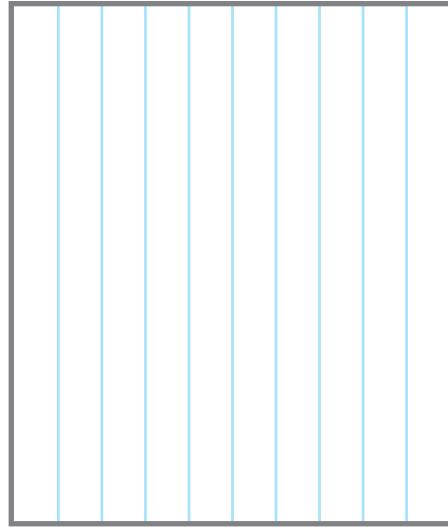
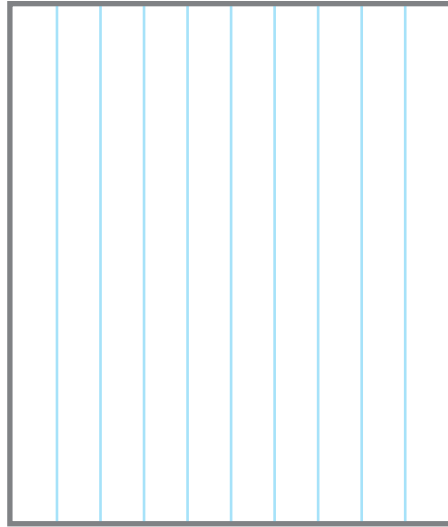
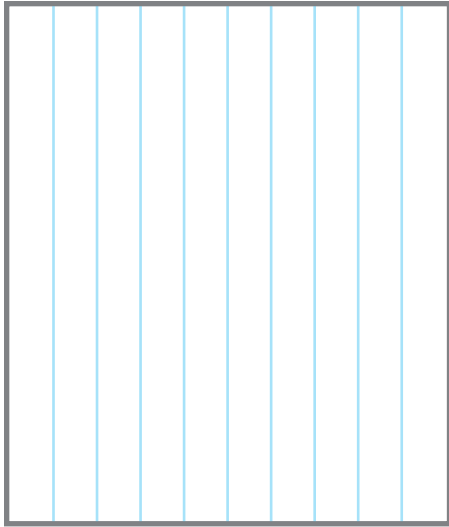
Team

Author

Scenario

Round

# 2x4 Sketch Grid (Use [None] Master)



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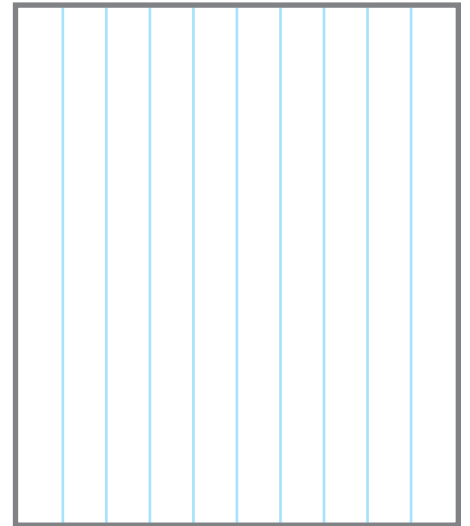
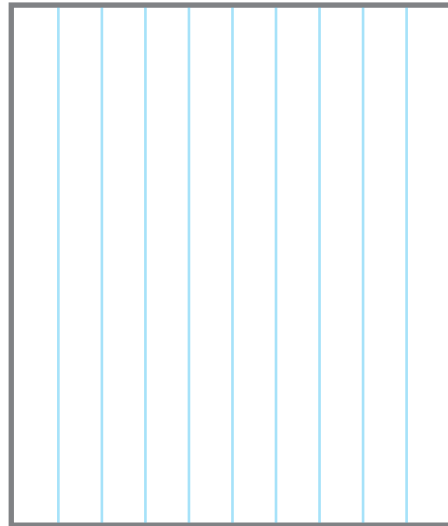
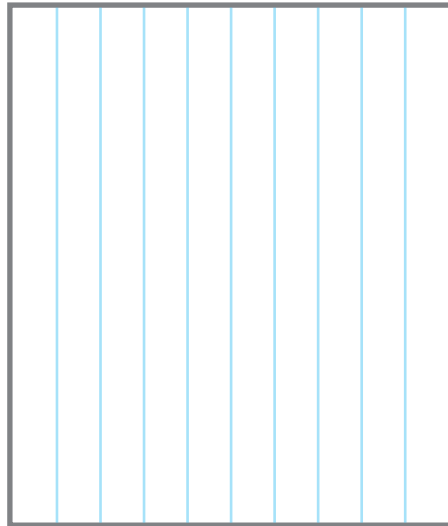
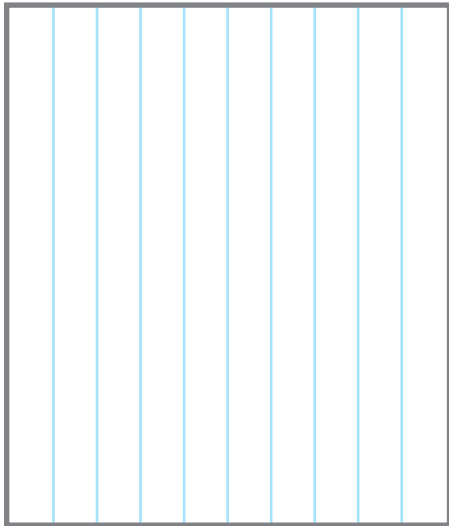
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Team

Author

Scenario

Round